

THE DIFFERENCE

Financial Advice Can Make

Financial advice delivers value well beyond investments — helping people feel more confident, make clearer decisions, and build stronger financial habits.

Emotional & Financial Benefits

Advised clients experience significantly greater peace of mind and overall wellbeing.



9 in 10 Nearly 9 in 10 say advice makes them feel financially confident¹



2 in 3
are highly satisfied with their wealth¹

60%+

report less anxiety, worry, sadness, and disappointment about finances²



3 in 4

say advice saves time, enabling more meaningful activities; family, leisure, and exercise³

Behavioural Benefits

Advice helps clients build stronger, more resilient financial habits.



Improved discipline, increased savings, and better preparation for unexpected events²

Greater confidence in handling financial shocks²

Support with practical behaviours such as tracking spending, budgeting essentials, and building emergency savings³

Generational Impact

Advice delivers value across all life stages — from early adulthood to retirement.



Younger clients view advice as a form of self-improvement and future-building



Older clients benefit from structured retirement planning and estate support



Across every age group, advised individuals report higher quality of life and greater financial confidence

Share the value of advice

If financial advice has helped you feel more confident and in control, share this with someone who could benefit too.

¹ FAAA Value of Advice Consumer Research Report (2024)

² Vanguard Emotional & Time Value of Advice Survey (2025)

³ How advisers can save clients from financial stress in 2025, FT Adviser

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